

NEWS RELEASE

ShipCarsNow Receives 2013 Better Business Bureau Integrity Award

FOR IMMEDIATE RELEASE:

Omaha, Neb., October 11, 2013 – ShipCarsNow was awarded the 2013 Better Business Bureau (BBB) Integrity Award for its ethical business practices with customers, employees and communities. "The ShipCarsNow team is honored to be a BBB Integrity Award winner. As the only provider of nationwide, multi-modal auto transport, we are dedicated to doing what's right for cars and people," said Marty Coalson, president-ShipCarsNow. "Commitment to creating customer value is the foundation of our business as a Union Pacific Railroad subsidiary. By doing what we say, setting the right expectations and competing effectively, ShipCarsNow will continue providing reliable service to our customers."

"The BBB Integrity Award winners have shown that ethics and integrity are core values of their organization," said Jim Hegarty, president and chief executive officer-Better Business Bureau Inc. serving Nebraska, South Dakota and southwest Iowa. "The 2013 BBB Integrity Award winners join an elite group of organizations that realize dealing fairly and honestly with employees, customers and partners is central to profitability and growth."

Integrity Award winners were selected by an independent panel of judges consisting of Omaha, Neb., business leaders and members of the academic community.

About ShipCarsNow

ShipCarsNow offers a reliable and comprehensive auto transport network to handle both local and long distance vehicle shipments. Established by Union Pacific in 2006, ShipCarsNow brings advanced logistics technology to the auto remarketing industry as a natural extension of Union Pacific's network for new car distribution. With multi-modal (truck/rail) car hauling resources nationwide, ShipCarsNow enables auto traders to reach more markets and lower auto transport costs. ShipCarsNow's customers include auto manufacturers, auto remarketers, upfitters, auto auctions, fleet managers, finance companies, rental car companies, auto dealers and consumers.

For more information, visit <http://www.ShipCarsNow.com> or contact ShipCarsNow at 866-207-3360. Follow ShipCarsNow on Facebook.

About Union Pacific

Union Pacific Railroad is the principal operating company of Union Pacific Corporation (NYSE: UNP). One of America's most recognized companies, Union Pacific Railroad links 23 states in the western two-thirds of the country by rail, providing a critical link in the global supply chain. From 2007-2012, Union Pacific invested \$18 billion in its network and operations to support America's transportation infrastructure, including a record \$3.7 billion in 2012. The railroad's diversified business mix includes Agricultural Products, Automotive, Chemicals, Coal, Industrial Products and Intermodal. Union Pacific serves many of the fastest-growing U.S. population centers, operates from all major West Coast and Gulf Coast ports to eastern gateways, connects with Canada's rail systems and is the only railroad serving all six major Mexico gateways. Union Pacific provides value to its roughly 10,000 customers by delivering products in a safe, reliable, fuel-efficient and environmentally responsible manner.

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